

## ***Member Showcase: Visit Denver Quarterly Services Meetings***



For years, Visit Denver has held quarterly services meetings to discuss and collaborate on upcoming conventions coming to the city. They invite the hotel Conventions Service Managers, Convention Center Event Managers, and Centerplate Catering Managers. The meeting is always held in their Board Room, which is equipped with large screens and speakers. Here how they describe one meeting in 2017:

*This meeting just happened to coincide with the monthly webinar. And we already had the “save the date” for our Celebrate Services Event on the agenda. We thought this was the perfect opportunity to give them more information on ESPA and the opportunities ESPA provides. We invited everyone to stay that might benefit from the webinar. We distributed the ESPA flyer for them to bring back to their leadership. We talked about the value of the annual conference, the networking, and continuing education and the monthly webinars, and how the entire team can listen, and get CEUs for 3 people. We even suggested they sign up for some webinars as non-members, so they can get a taste of ESPA first hand.*