

2014 ASHA Elections

Effective August 15, 2013, the American School Health Association (ASHA) began a partnership with Coulter Nonprofit Management. This relationship will enable ASHA to focus on its essential mission with a strong focus on programs and services delivered within a sustainable economic model. Coulter is assisting the ASHA Board of Directors to analyze ASHA's current market position and develop a business model that will enable ASHA to be mission-driven, influential, and sustainable.

To that end, the Board of Directors will be considering significant changes to ASHA's organizational and operating structure. ASHA's Governance and Structure Committee, chaired by Ty Oehrtman, synthesized member feedback from the reorganization proposals submitted last year. Together with the new business model, ASHA will engage in an 18 month process to restructure and improve its market position. At ASHA's annual business meeting on Friday, October 11, 2013 in Myrtle Beach, Coulter CEO/Chairman Tom Gibson and ASHA President Linda Morse presented an overview of the new business model. This process will require new by-laws and governance structures.

Traditionally, elections for open Board positions have been held in July-August of each year, with the newly elected members assuming office at the end of the annual meeting. This year, the terms of office for five members of the Association's Board of Directors expired at the conclusion of the October meeting. Four of those five individuals would have run for reelection unopposed. One individual had intended to step down from the Board but has since agreed to stay on one more year.

In addition, Amy Cory resigned as Chair of Finance effective July 10, 2013. Pursuant to the By-Laws, on July 11, 2013 the Executive Committee appointed Sharon Murray, a member of the Finance Committee, to complete Amy's term of office. Sharon was slated to run unopposed for the position of Chair of Finance in the 2013 election.

Rather than elect a new slate of officers whose positions may be changed or eliminated as part of the reorganization, the ASHA Board of Directors recommends extending the terms of office for those members whose terms expired in October 2013 to **December 31, 2014**. This will provide important continuity during this time of transition.

Recommendation

The ASHA Board of Directors recommends that the membership extend until **December 31, 2014** the terms of office of the Board Members listed below:

- Denise Seabert, Chair of Research
- Bridget Clementi, Chair of Organizational Members
- Linda Caldart-Olson, Chair of Councils
- R. Jeannie Alter, Chair of Professional Development
- Sharon Murray, Chair of the Finance Committee

ASHA members will receive an email on Monday, November 25th that will provide the following options to vote on this recommendation:

- I approve this recommendation.
- I do not approve this recommendation.
- I abstain.

Voting ends December 25, 2013