

ASHA Leadership Update

Linda Morse, President

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The Board of Directors is pleased to announce that **JoAnne Lyons Wooten** will serve as the ASHA's transitional executive director. The Board contracted with Transition Management Consulting, Inc. (TMC) to identify an experienced organizational leader to help ASHA assess its assets and needs. TMC describes a professional interim executive as a "seasoned executive who is committed to working with organizations during times of transition. The role of an interim executive is different from that of a typical long-term executive in that s/he must address both operational issues and issues related specifically to the transition period. TMC's professional interim executives are excellent operational managers, skilled in managing change, and sensitive to the human dynamics during the transition period. "

Because TMC's interim executives are not candidates for the permanent executive director position, they are able to be objective and provide

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Conference Keynotes

Linda Morse, President

I am pleased to announce that Dr. Gene Carter has agreed to serve as a keynote speaker for the 87th annual American School Health Association (ASHA) conference! This year's conference will be held at the Hilton Hotel and Conference Center in Myrtle Beach, SC on October 9-12, 2013. Dr. Carter, CEO and Executive Director of ASCD, will speak on Thursday morning October 10th.

In an era of increased accountability and budget cuts, school health programs must demonstrate positive educational outcomes as well as health outcomes. Under his leadership, ASCD's Whole Child Initiative has successfully opened doors to new conversations about what all children need to become successful in school and in life. ASCD's Healthy School Communities Program has helped educators understand the connections between health and learning and the benefits of school-community

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*The most important issue
is the climate of the
school.*

Maurice Elias, Ph.D.

Conference Workshop Proposals

*Holly Hunt, President Elect & Chair
Conference Program Planning Committee*

If you haven't submitted a workshop proposal for the ASHA annual conference, what are you waiting for? The deadline is March 15th and proposals are submitted online at www.ashaweb.org.



ASHA is currently seeking workshop proposals that address all aspects of student health including general sessions, teaching techniques and research presentations. Roundtable and poster sessions are also available. If you are interested in a particular topic, then it's likely that others are too. If you are hesitant to present alone, submit a proposal with a friend or colleague. We want to hear about the great things going on in schools, colleges, agencies, and communities. Remember, the conference theme is "Charting a New Course for School Health" so think change, innovation, and creativity!

Workshop proposals are reviewed by your peers—school nurses, health educators, social workers, mental health professionals, and others. ASHA is applying for CEUs for many of the sessions through the American College Health Association.

ASHA will also offer several pre-conference sessions which will be held on Wednesday, October 9th. Topics and speakers will be announced soon! Plan to arrive in Myrtle Beach to attend a pre-conference session and then join us for the annual Awards Reception Wednesday evening!

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the Board with a candid assessment about the organization's operations, governance, and relationships without concern for long-term employment consequences. This process is critical as ASHA defines its place in the DC area and implements an ambitious strategic plan. JoAnne has experience as an executive director, interim CEO, and business consultant in the Washington, DC area and has served on numerous boards as well. We welcome JoAnne to the ASHA family! Her first day with us was February 4, 2013 and she is already actively engaged in working for ASHA.

As part of this transition, the Board will continue to evaluate ASHA's organizational structure. You can read more about this work on the ASHA website.

The ASHA Board holds monthly conference calls, a mid-year meeting and a meeting at the annual conference. If you are interested in serving ASHA as a Board member, please contact us at info@ashaweb.org.

Focus on Committees: Advocacy

Sandy Klarenbeek, Chair

The Advocacy Committee has been diligently working on ASHA's Core Beliefs. If you go to the ASHA website, you will find the organization's mission, vision and core beliefs. ASHA's ***Core Beliefs in Action*** is a new document that will provide members with an explanation of each of our five beliefs and resources to support those beliefs. This document will help focus our advocacy efforts and can be used to recruit new members and educate current members. The committee is fine-tuning the graphics and will roll out the package at the conference in Myrtle Beach by offering a workshop on how to use these advocacy tools.

The committee also helps to identify the **ASHA Legislator of the Year**. The 2012 Legislator of the Year Award was presented to Joaquin Castro, Texas House of Representatives, District 125 San Antonio, Texas, who now represents Texas in the US House of Representatives. His twin brother, Julian, is the Mayor of San Antonio and was a speaker at the 2012 Democratic National Convention.

For more information on this important award, please go to www.ashaweb.org and click on Awards.



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collaboration. Dr. Carter's presentation will challenge health and education professionals to hold new conversations and to create new ways to support healthy students and healthy schools.

ASHA will announce the conference schedule on its website very soon so you can make your travel plans. ASHA plans to hold an Issues Forum featuring timely and emerging issues that impact the entire school community. We are also planning some new events to feature vendors and exhibitors and will introduce a new student mentorship program. Details about these new events will be posted soon.

Lynn Hammond is the chair of the Myrtle Beach Local Planning Committee. Lynn is exploring some great social and networking opportunities for ASHA in South Carolina and helping to add some local flavor to the proceedings. We are excited to hold our conference in such a vibrant community and we know that Lynn and her committee will show us that South Carolina hospitality!

"Partnerships between schools and communities must recognize that learning does not stop after the last class and that not everything learned can be tested. Often, true learning opportunities occur through meaningful experiences outside of the classroom that allow students to practice the skills, knowledge, and behaviors required for participation in society."
Gene Carter

ASHA Webinars: Save the Dates!

The United Health Foundation and ASHA present *Combating the Childhood Obesity Problem: Applications for Schools and Beyond*, a two-part webinar exploring research on youth and adolescent obesity. Presenters will provide real-world applications to address this critical and complex issue. Educators, health providers, coaches, youth workers, and parents will benefit from this important discussion. Registration info will be posted to the ASHA website.

Part 1 - Tuesday, March 5 (1-2:30pm Eastern)

Part 2 -Wednesday, April 10 (1-2:30pm Eastern)

ASHA Awards and Fellows

ASHA is proud of past award recipients and is committed to recognizing those deserving in the field of school health. For a description of ASHA's current awards, please go to www.ashaweb.org and click on Awards.

Advancement to **Fellowship Status (FASHA)** is granted to individuals who are currently active members of ASHA and who have been an active member of the American School Health Association for 10 years. It is based on evidence of leadership and service to the American School Health Association and to the field of school health.

The **William A. Howe Award**, ASHA's highest honor, recognizes individuals for outstanding contributions and distinguished service in school health. It was established to honor William A. Howe, MD, a founder and first president of the

association. This award acknowledges the recipient's outstanding professional contributions paralleling the aims and objectives of the Association.

ASHA's **Distinguished Service Awards** recognize the exemplary contributions of active or retired ASHA members to the Association. Service to the Association includes offices held, committee memberships, and committee chairs. Recipients must be current ASHA members.

ASHA's **Superintendents' School Health Leadership Award** was established to honor a superintendent who recognizes the connection between student health and academic achievement and, within his or her district and beyond, demonstrates exemplary commitment to meeting the needs of the whole child in a coordinated and comprehensive fashion. It is presented by ASHA's Council on Administrative Support for School Health.

Other ASHA awards include **School Health Coordinator, Researcher, School Nurse, ATOD Professional, and Health Educator**. The ASHA President also recognizes special service with a citation

The student scholarship program is being revised. Guidance will be published in March 2013.

ATTENTION VENDORS AND EXHIBITS

Interested in being a vendor or exhibitor at the ASHA conference? Don't miss out on this year's conference! We are planning a grand opening event Wednesday evening that will increase networking opportunities and showcase the exhibits. Contact Julie Greenfield at jgreenfield@ashaweb.org for more information on how your organization or company can have a special spot at this year's conference!