

ASHA Leadership Update

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The Board of Directors is the policy making and fiscal authority of the Association and meets monthly via conference call. Traditionally, the Board also held two face-to-face meetings, one mid-year in March or April and one at the annual conference in October.

This year, the Board will hold its mid-year meeting via conference call. JoAnne Lyons Wooten, ASHA's interim executive director, has been conducting an organizational assessment and developing recommendations to improve the organization's policies and practices. The mid-year meeting will focus on ASHA's sustainability and continuous improvement as an association and as a business.

The Board adopted its 2013 budget and has been working on guidelines for corporate funding and sponsorship. The guidelines will help ASHA as it seeks new partners and sponsors. I want to thank the members of the Board for their patience and commitment to ASHA during this time of

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Conference Update

If we could give every individual the right amount of nourishment and exercise, not too little and not too much, we would have found the safest way to health.

Hippocrates

Why attend the ASHA Conference in Myrtle Beach, SC October 9-12, 2013?

- Great Pre-Conference Workshops for every member of the school health team!
- Keynote speakers who understand education and health!
 - Gene Carter, CEO of ASCD : Children Cannot Learn If They Are Not Healthy and Safe
 - Maurice Elias, Rutgers University: Safe and Civil Schools: Charting The Course With No Alibis, Excuses Or Exceptions
- Teaching Techniques workshops to sharpen your skills and invigorate your classroom!

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Conference Workshop Proposals

Based on the record-number of proposals ASHA received, there is a lot of enthusiasm about ASHA in Myrtle Beach! ASHA appreciates your commitment to school health.



Thanks to Ashley Dowling in the ASHA office, the review committees score proposals online. Not only does this save a lot of trees, it saves the readers and staff a lot of time. Each proposal is peer-reviewed by a team and scored based on established criteria. Each planning committee must consider the number of presentations that will fit in the available space and time slots as well as select a variety of school health topics of interest to ASHA's diverse membership. In addition, the planning committee must consider the conference theme as well as the need to address current and emerging issues or hot topics. The efforts of three differently-focused review teams must be coordinated. Finally, some sessions are better suited as a roundtable or poster session—all those must be scheduled as well!

If you submitted a proposal, you can expect to hear from ASHA by May 2, 2013. If you have not heard anything by that date, please contact the office at info@ashaweb.org.

Many thanks to the chairs of each review committee:

- Research: Joe Dake
- Teaching Techniques: Steve Goodwin
- Holly Hunt: General Sessions

Start thinking about your proposal for Portland 2014!

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transition. Board members often attend to ASHA business on nights and weekends and receive little recognition for their efforts. As the Association moves into this next phase of its "life," I encourage you to become more active in ASHA by serving on a committee, stepping up to lead a Council or Section, or volunteering to run for the Board. ASHA is only as strong as the commitment of its members!

ASHA also sponsors the **Future Leaders Academy (FLA)**. The FLA allows ASHA members to observe the Board in action and to learn more about organizational leadership and advocacy. Applications will be posted on the ASHA website in May and new FLA members are notified in July. The FLA meets at the annual conference and has monthly conference calls with advisors Kelly Wilson and Sharon Murray and president-elect Holly Hunt.

Membership: Time for Spring Cleaning!

When was the last time you looked at your ASHA member profile? When did you last pay your dues? Do you know your log in and password? Have you changed jobs, phone numbers, or maybe you have a new name? Spring is a time for renewal so take a peek at your ASHA info and make sure it is current and correct. If you have questions about access (log-in info) or how to update your information, contact Lori Lawrence at info@ashaweb.org.

We need your most current information, so “spring” into action today!

ASHA also has an ad hoc membership committee lead by Darrel Lang. If you have ideas on member recruitment and retention, member services, or other membership issues, send an email to the committee’s attention at info@ashaweb.org.

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- Research Sessions to make you think about your work and what’s new and exciting in the field!
- General Sessions for all members of the school health team
 - Sexuality education
 - Nutrition and fitness
 - Social, emotional and mental health issues
 - Advocacy
 - Chronic disease prevention and interventions
 - Administration of school health programs
- Opportunities to network with school health colleagues from around the country: PreK-12 schools, higher education, government agencies, non-profits
- Acknowledgment of outstanding practice by ASHA members at the annual President’s Awards Reception

Make your plans NOW to be in beautiful Myrtle Beach! Bring your flip-flops, your sunscreen, and your enthusiasm for all things school health!



“Gross National Product measures neither the health of our children, the quality of their education, nor the joy of their play. It measures neither the beauty of our poetry, nor the strength of our marriages. It is indifferent to the decency of our factories and the safety of our streets alike. It measures neither our wisdom nor our learning, neither our wit nor our courage, neither our compassion nor our devotion to our country. It measures everything in short, except that which makes life worth living. It can tell us everything about our country, except those things that make us proud to be a part of it.”

Robert F. Kennedy

ASHA Webinars: Save the Dates!

The United Health Foundation and ASHA present *Combating the Childhood Obesity Problem: Applications for Schools and Beyond*, a two-part webinar exploring research on youth and adolescent obesity. Presenters will provide real-world applications to address this critical and complex issue. Educators, health providers, coaches, youth workers, and parents will benefit from this important discussion. Registration info is on the ASHA website.

Part 2 -Wednesday, April 10 (1-2:30pm Eastern)

ASHA School Health Leadership Award

Do you know a superintendent who supports school health—someone who understands the connections between health and achievement?

Nominations are now being accepted for the American School Health Association's 2013 **Superintendent School Health Leadership Award!** Co-sponsored by ASCD, The Center for Health and Learning, and RMC Health, this award recognizes outstanding school district superintendents who have been Champions for School Health and Wellness! Nomination materials may be accessed at <http://www.ashaweb.org/files/Supt%20Award%20Form%202-13-13-1.pdf>.

Nominations are due to ASHA Headquarters by **5:00pm (Eastern) on Wednesday, May 1, 2013**. The Award winner will receive sponsored travel to the 2013 Annual ASHA Conference in Myrtle

Beach, South Carolina.

Please spread the word far and wide through your professional networks. We know there are many school leaders who support health and wellness and we want a rich pool of nominees!

OTHER ASHA AWARDS

ASHA is proud of past award recipients and is committed to recognizing those deserving in the field of school health. For a description of ASHA's current awards, please go to www.ashaweb.org and click on Awards.

Advancement to **Fellowship Status (FASHA)** is granted to individuals who are currently active members of ASHA and who have been an active member of the American School Health Association for 10 years.

The **William A. Howe Award**, ASHA's highest honor, recognizes individuals for outstanding contributions and distinguished service in school health.

ASHA's **Distinguished Service Awards** recognize the exemplary contributions of active or retired ASHA members to the Association.

The student scholarship program is being updated and will return in 2014.

ATTENTION VENDORS AND EXHIBITS

Interested in being a vendor or exhibitor at the ASHA conference? Don't miss out on this year's conference! We are planning a grand opening event Wednesday evening that will increase networking opportunities and showcase the exhibits. Contact Julie Greenfield at jgreenfield@ashaweb.org for more information on how your organization or company can have a special spot at this year's conference!