

BUILDING BRIDGES

**From Vision to Action:
Supporting School Health**

OCTOBER 9-11, 2014



88th Annual School Health Conference

Hilton Portland & Executive Tower | Portland, Oregon

American
ASHA School Health
Association

In partnership with

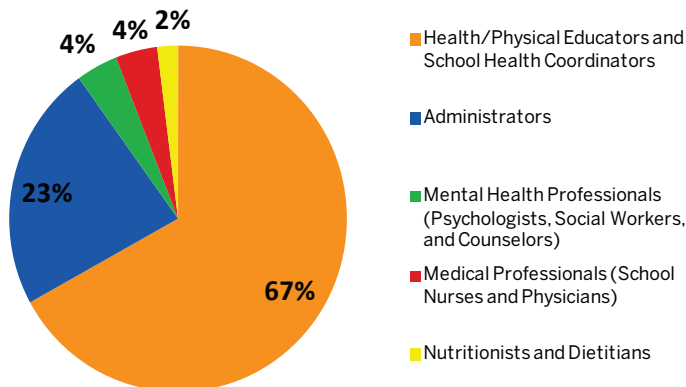


For nearly 90 years, the American School Health Association (ASHA) has advocated for quality school health programs for every child. With a membership including school health professionals such as nurses, physicians, health educators and counselors, ASHA proudly serves as the only multidisciplinary national organization supporting a coordinated and collaborative approach to school health. Oregon School-Based Health Alliance (OSBHA) serves as the collective voice to build a stable, effective, and accessible school-based health care system through the development of school-based health centers (SBHCs). OSBHA's mission is to promote the health and academic success of children and youth, achieved through policy and advocacy leadership, education and community engagement, and coordinating and strengthening health services across Oregon.

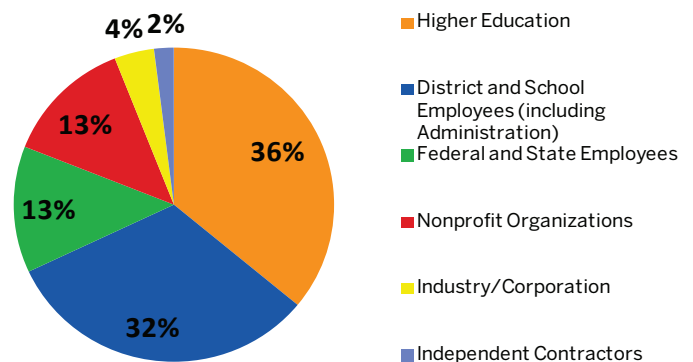
Sponsorship Opportunities

The 88th Annual School Health Conference in Portland, OR will attract approximately 500 school health professionals from across the nation to network and discuss current school health issues and trends, research findings and innovative teaching techniques.

2013 Attendee Demographics



2013 Attendees by Workplace



88th Annual Conference Sponsorship Opportunities

We invite your company to review the opportunities detailed on the following pages and to find a fit for the most effective way to build or strengthen meaningful relationships with an influential target audience in the field of school health. Key reasons to participate include:

- Exposing your brand to this lucrative target market before, during and after the event;
- Interacting with current and potential customers; and
- Creating a win-win-win scenario for your organization, the target audience and ASHA.

ASHA inspires deeply held passion and admiration among its community of supporters. Join others that find value in aligning with an organization that assists in making quality contacts and cementing relationships.

Platinum Sponsor (Exclusive)

\$12,500

Premium Benefits & Recognition

- Exclusive sponsor of the ASHA Reception
- Opportunity for Senior Corporate Executive to make two-minutes of welcoming remarks at the Reception
- Opportunity to underwrite an education session (topic & speaker to be pre-approved by ASHA)
- Opportunity to distribute a co-branded item to attendees at registration
- One (1) prominently placed 8x10 Exhibit Booth
- Six (6) full conference registrations
- One (1) full-page ad in the conference program book
- One (1) full-page ad in the Journal of School Health (JOSH)
- Logo recognition on the conference website, in e-communications and on signage at the event
- Opportunity to send an email to conference attendees pre- or post- conference. (Sponsor will provide the content of the email and ASHA staff will schedule and send on behalf of your organization.)

Gold Sponsor (Four Opportunities)

\$7,500

Premium Benefits & Recognition

- Your choice of one exclusive sponsorship opportunity:
 - A) Friday Keynote Session
 - B) Saturday Awards Luncheon **SOLD**
 - C) Saturday Closing Keynote Session
 - D) "Get up & Go" Breakfast in the Exhibit Hall (also includes 10 a.m. beverage break)
- Opportunity for Senior Corporate Executive to make two-minutes of welcoming remarks
- Opportunity to distribute a co-branded item to attendees
- One (1) 8x10 Exhibit Booth
- Four (4) full conference registrations
- One (1) full-page ad in the conference program book
- One (1) full-page ad in the Journal of School Health (JOSH)
- Logo recognition on the conference website, in e-communications and on signage at the event
- Opportunity to send an email to conference attendees pre- or post- conference. (Sponsor will provide the content of the email and ASHA staff will schedule and send on behalf of your organization.)

88th Annual Conference Sponsorship Opportunities

Silver Sponsor (Three Opportunities)

\$5,000

Premium Benefits & Recognition

- Your choice of one exclusive sponsorship opportunity:
 - A) Thursday Pre-Conference Session on Leadership & Development (co-presented by ASHA & ESG)
 - B) Networking Luncheon in the Exhibit Hall
 - C) Conference Program Book
- One (1) 8x10 Exhibit Booth
- Three (3) full conference registrations
- One (1) half-page ad in the conference program book
- One (1) half-page ad in the Journal of School Health (JOSH)
- Logo recognition on the conference website, in e-communications and on signage at the event
- Opportunity to send an email to conference attendees pre- or post- conference. (Sponsor will provide the content of the email and ASHA staff will schedule and send on behalf of your organization.)

Bronze Sponsor (Four Opportunities)

\$3,500

Premium Benefits & Recognition

- Opportunity to sponsor one of ASHA's Education Tracks:
 - A) Programs & Services
 - B) Teaching & Learning
 - C) Leadership, Administration & Coordination **SOLD**
 - D) Research & Emerging Issues
- One (1) 8x10 Exhibit Booth
- Two (2) full conference registrations
- One (1) half-page ad in the conference program book
- Logo recognition on the conference website, in e-communications and on signage at the event

Exhibit Booth

\$1,000

Exhibit spaces not purchased as part of an event sponsorship are assigned on a first-come, first-served basis.

Benefits & Recognition

- One (1) 8x10 exhibit booth. Includes: six foot table, two chairs and company identification sign
- Two (2) conference registrations
- 50-word company description included in conference program book
- Listing on the conference webpage
- Opportunity to provide item for exhibitor raffle

TERMS AND CONDITIONS

American School Health Association
in partnership with
Oregon School-Based Health Alliance

88th Annual Conference Sponsorship Reservation Form
October 9-11, 2014

Please indicate your 88th Conference Sponsorship choice:

- Platinum Sponsor - \$12,500 (Exclusive) SOLD
- Gold Sponsor - \$7,500 (Four Opportunities)
- Silver Sponsor - \$5,000 (Three Opportunities)
- Bronze Sponsor - \$3,500 (Four Opportunities)
- Exhibit Booth - \$1,000

PRIMARY CONTACT INFORMATION:

Name: _____

Title: _____

Company: _____

Address: _____

City, State, ZIP: _____

Phone: _____ Fax: _____

E-mail: _____

Company name as it should appear in all printed conference materials:

PAYMENT INFORMATION:

Your signature below signifies your commitment to pay for all sponsorships as stipulated herein

Please Invoice Me (Sponsorship is not confirmed until full payment is received)

Check Enclosed is made payable to American School Health Association

Credit Card: VISA MasterCard American Express

CC#: _____ Exp. Date: _____ Sec. Code: _____

Name on card: _____

Signature: _____

Please fax or email your completed form (**authorization section must be signed**) to Kathy Bradley,

Email: kbradley@ashaweb.org, Fax: 703-506-3266

Questions? Call: 703-506-7675.

1. The American School Health Association's (herein "ASHA") 88th Annual Conference (herein "activity") is for educational purposes only and will not promote any proprietary interest of an organization providing sponsorship.

2. ASHA is responsible for all decisions related to the educational activity. Unless otherwise specified in the sponsorship benefits (Platinum sponsor only), the organization providing sponsorship may not participate in any component of the planning process of an educational activity, including:

- Assessment of learning needs
- Determination of objectives
- Selection or development of content
- Selection of planners, presenters, faculty, authors and/or content reviewers
- Selection of teaching/learning strategies
- Evaluation methods

3. ASHA will make all decisions regarding the disposition and disbursement of sponsorship in accordance with NAPNAP criteria.

4. All sponsorship associated with this activity will be given with the full knowledge and consent of ASHA. No other payments shall be given to any individuals involved with the supported educational activity.

5. Sponsorship will be disclosed to the participants of the educational activity.

6. The organization providing sponsorship may not exhibit, promote or sell products or services during the introduction of an educational activity, while the educational activity takes place or at the conclusion of an educational activity, regardless of the format of the educational activity.

7. Promotional activities, including distribution of marketing materials, will be restricted to areas that are physically separated from the area(s) where educational programs are presented.

8. This document serves as a contract. Authorized signature signifies commitment to pay for all opportunities as stipulated herein. Full payment must be received in order to receive benefits and recognition. ASHA reserves the right to resell and/or reassign sponsorship(s) at its sole discretion for reservations that are not paid in full 60-business days prior to the show date and/or advertising deadline. Payment must be made in U.S. dollars drawn on a U.S. bank. ASHA is a 501(c)3 tax-exempt organization, tax ID number 34-0840812.

Authorization:

Your signature below confirms that I am duly authorized to enter into agreements on behalf of my organization. My signature indicates agreement of the terms and conditions listed on this form.

NAME (PRINT): _____

SIGNATURE: _____

DATE: _____

FOR ASHA OFFICE USE ONLY
Receipt of Authorization Form

Initials: _____

Date: _____