



**ASHA 87th Annual School Health Conference
Hilton Myrtle Beach Resort, Myrtle Beach, South Carolina
October 9-12, 2013**

**[Book your hotel room](#) by September 13th to receive a discounted group rate!
[Register Today](#)**

ASHA Leadership Update

Summer is over so let's get down to business!

Organization

Effective August 15, 2013, the American School Health Association began its relationship with Coulter Nonprofit Management. The ASHA office moved from Bethesda to Coulter headquarters in McLean, VA. Please update your contact information with ASHA's new address and phone number:

**American School Health Association
1760 Old Meadow Road, Suite 500 McLean, VA 22102
703.506.7675 (Tel) 703.503.3266 (Fax) Email: info@ashaweb.org**

Tom Gibson, CEO of Coulter, conducted extensive phone interviews with ASHA Board members and members of ASHA's transition team. The information gathered will help inform the development of a new business model for ASHA, which has been discussed by the ASHA Board for more than two years. The recommendations will propose new organizational structures and related by-laws changes to help ASHA leadership focus on sustainability and growth while staying true to the organization's mission. The ASHA Board of Directors will discuss the new business model at its annual meeting held in conjunction with the Annual Conference in October. ASHA members will receive more information about the proposed changes during the business meeting on Friday, October 11th and will have an opportunity to pose questions or comments during the town hall meeting on Friday afternoon. I encourage you to participate in both.

ASHA 87th Annual School Health Conference

With the ASHA 87th Annual School Health Conference October 9-12th, around the corner, spread the word and encourage your colleagues to attend! The conference is the premier learning opportunity for school health, offering a variety of workshops and sessions, along with plenty of time to build connections with colleagues and peers, visit the exhibits, and catch-up with friends. Don't delay, [register today](#) and [book your hotel room](#) by **Friday, September 13th** to take advantage of the special discounted room rate! We look forward to seeing you in Myrtle Beach!

This year's conference theme, "Charting a New Course for School Health," challenges all of us to speak the language of health and education. As summer fades and a new school year starts, remember we are also charting a new course for ASHA. Every child deserves to be healthy and ready for learning and ASHA members make a difference!

I look forward to seeing you next month in Myrtle Beach to chart a new course for school health!

Linda Morse
ASHA National President

ASHA Conference Update

Join hundreds of your colleagues who have already registered for the premier school health conference. We have packed this issue of the newsletter with the exciting details about the ASHA 87th Annual School Health Conference so you know what to expect when you arrive in Myrtle Beach. [Register today](#) to make a **commitment to the health of school age children by participating in a conference that will give you the tools and connections you need to make an impact in your community.**

If you have any questions about the information below, please don't hesitate to contact us at 703-506-7675 or info@ashaweb.org.

Unparalleled School Health Programs

Four session packed days feature sessions in subjects such as:

Advocacy	Funding	School Culture and Climate
Assessment	Health Disparities	School Physical Environment
Alcohol, Tobacco or Other Drugs	Health Education and/or Promotion	Staff Wellness
Chronic Disease	Health Services/School	Sexual or Reproductive Health or STD/HIV
Collaboration and Partnerships	Nursing	Violence/Bullying/Unintentional Injury
CSH Initiatives	Mental Health	Technology
Diversity/Culture	Nutrition	
Family or Community Involvement	Physical Activity and Physical Education	
	Professional Preparation	

The sessions have three different concentrations:

General Workshop: A theoretical or applied presentation conducted by individuals, groups, or organizations that are ASHA members or outside the ASHA organizational structure.

Research Presentation: Principal means of reporting research results at an ASHA conference, usually structured around an encompassing theme.

Teaching Techniques: Original teaching ideas that demonstrate classroom practicality.

By attending these sessions you can **earn up to 19.5 hours of continuing education credits** in 6 different categories:

Certification	Number of Continuing Education Hours Offered
Certified Health Educator (CHES)	19.5 (Category I CECH & advanced-level CECH)
Continuing Nursing Education (CNE)	19.5 CEs
CE Credits for Psychologists (PsyCE)	10 CEs
National Board for Certified Counselors (NBCC)	10 clock hours
Commission on Dietetic Registration (CDR)	Pending
National Association of Social Workers (NASW)	Pending

Please note that CEUs are offered for the keynote speaker sessions, the pre-con sessions, and the workshop sessions.

[Click here](#) to see a full list of sessions. Each session description also notes the session's speakers and to which disciplines the session applies.

Here are a few key sessions that benefit all school health disciplines:

- [School Health Research: 2013 Updates from CDC](#) (Research; Thursday, 1:30 - 2:30pm) – **A staple of the ASHA conference**
- [Findings from the 2012 School Health Policies and Practices Studies \(SHPPS\)](#) (Special Presentation; Thursday, 12:30 - 1:30) – **A special presentation reporting the findings of a study that takes place every 6 years. All disciplines will benefit, not to be missed!**
- [ASHA's Core Beliefs in Action: How to Use these Tools to Advance School Health](#) (General; Thursday, 2:40 - 4:10pm)
- [Meaningful, Relevant, and Fun Classroom Activities to Meet National Health Education Standards](#) (Teaching Technique; Thursday, 2:00 - 2:30pm)
- [Engaging the Learner in Activity Assessment](#) (Teaching Techniques; Saturday, 9:50 – 10:20am)

Exemplary Keynotes

Children Cannot Learn If They Are Not Healthy and Safe

Gene R. Carter, Ed.D., Executive Director and CEO, ASCD, the global education leadership association dedicated to supporting the success of each learner
Thursday, October 10, 2013, 9:50 – 10:50am

The presentation will lead the audience through a wealth of research highlighting the need for education to focus on the health and wellbeing of its people, practices and environment. Taking the broad notion of health – one that encompasses not only physical but also social, emotional, and mental health – schools are able to improve the climate and conditions which provide for effective teaching and learning. For too long health and education have been planned, practiced, and prioritized with divergent and often conflicting objectives even though they serve the same youth in the same environments. It is time to break down any barriers that exist between the two sectors which hold the future success of our youth at their core.

How to Create a Positive School Climate and Culture for Students' Character, Competence, and Social Contribution

Maurice J. Elias, PhD, Professor and Director of Clinical Training, Psychology Department, Rutgers University
Friday, October 11, 2013, 9:50 – 10:50am

We now know how to prepare all students for success in school and life. It requires our attending to their social-emotional and character development (SECD) in schools that are healthy, safe, caring, respectful, and challenging. This is the work of all school professionals, working in collaboration, with coordination, over time. The presentation will provide practical suggestions for creating positive school climate and culture, integrating SECD into academics, preventing harassment, intimidation, and bullying, and increasing student voice and involvement in the life of the school.

[Read more about the keynotes presentations.](#)

Pre-Conference Workshops

Wednesday, October 9

ASHA is offering five professional, practice-orientated presentations that emphasize skill development for you to choose from before the conference begins! A special registration fee is charged for these sessions.

Descriptions available at: <http://www.ashaweb.org/i4a/pages/index.cfm?pageid=3533>

Special Events for Networking, Idea Sharing, and Collaboration

First Timers Session – Sponsored by Select Media

Wednesday, October 9, 4:30 – 5:30pm

Is this your first ASHA Conference? We want you to get the most out of your conference experience. Join ASHA leadership at the First Timer Session to meet other first time attendees and learn how to navigate your first ASHA Conference. Seasoned attendees will share tips on how to optimize upon the learning and networking opportunities.

Future Leaders Academy Reunion and Reception – Sponsored by Select Media

Wednesday, October 9, 4:30 – 5:30pm

Current and former Future Leaders Academy participants are invited to a special event to celebrate ASHA's innovative program that identifies and trains individuals for future leadership roles. Curious about FLA? Stop by the reception to learn more about the program from FLA alumni.

Awards Ceremony and President's Reception – All attendees welcome to both events!

Wednesday, October 9, 5:30pm

Kick-off the conference by attending the ASHA Awards Ceremony – one of the conference's most special events! The ASHA Awards Ceremony will begin at 5:30. This year's agenda includes special memorial tributes to ASHA past-president Robert Synovitz and to school health pioneer Edith Vincent, as well as recognition of new ASHA Fellows, the Distinguished Service Awards, School Nurse of the Year, Health Coordinator of the Year, and Health Educators of the Year. We will also honor two South Carolina legislators, a school district administrator from Tennessee, and conclude the evening with a presentation by the 2013 Howe Award Winner.

Following the Awards Ceremony, the President's Reception provides an opportunity for all conference attendees to enjoy light refreshments, peruse the exhibit hall, meet new colleagues and reunite with friends. The exhibit hall will be open for the festivities starting at 7:00. Attire is business casual.

Exhibitors

Our exhibit hall this year encompasses a wide variety of different health specialties, including those focusing on education, children's health, healthcare, pharmaceuticals, and educational publications. With just a quick step into the hall, you will be at the hands of the latest trends in healthcare, health research, and innovative ideas.

Exhibitors include: ASCD, Action for Healthy Kids, ETR, Educational Materials Center at Central Michigan University, HealthWorks! Kids Museum, HEAPHealthLiteracy.com, Learning ZoneXpress, Maxim Healthcare Services- MotherToBaby, Mylan Specialty, National Commission for Health Education Credentialing, Inc., Oak Hill Center for Relationship & Sexuality Education, SPARK, Texas A&M University, Department of Health and Kinesiology, The Centers for Disease Control and Prevention's Division of Adolescent and School Health, The Centers for Disease Control and Prevention's Division of Population Health, School Health Branch, The Children's Health Market, The National Education Association, and Your Self Series™

Networking Reception, Silent Auction & Poster Session – Sponsored by Indiana University

Thursday, October 10, 5:30 – 7:30pm

Join your colleagues for light refreshments and lots of fun. Thursday evening will be packed with opportunities to network with colleagues, view posters, visit the exhibitors one last time, and participate in the silent auction!

Silent Auction

Bid on a fantastic array of items while raising funds to support ASHA's exciting new Leadership Development Program. This three-phase leadership continuum focuses on *Linking, Learning and Leading* and targets students, novice professionals, mid-career professionals, and seasoned veterans from all school health disciplines.

Poster Session

Walk through a static display of 27 posters at your own pace while engaging in informal discussion with presenters and colleagues. Posters will present charts, graphs, diagrams, photographs, and text

summaries, to help you maximize your learning.

Roundtable Discussions

Saturday, October 12, 7:30 – 8:30am

Roundtables are a great way to have informal group discussions, led by a presenter, on a variety of topics. This year there will be 22 topics in total, meaning you'll have a great variety to choose from! We'll break the hour into two, 30 minute segments so that you can participate in two different roundtable discussions.

ASHA Meetings

On Friday, October 11th at 9:15am, ASHA will hold an important business meeting where ASHA Board members will provide an update on current activities and plans. ASHA Sections will meet at lunchtime—a cash-and-carry box lunch will be available for those that wish to purchase lunch. Friday at 2:40pm will feature the ASHA Town Hall meeting where ASHA members are encouraged to speak up about issues and help *Chart a New Course for ASHA*.

Registration Details

Register online or by mail:

Online: <http://www.ashaweb.org/i4a/pages/index.cfm?pageID=3527>

Mail: <http://www.ashaweb.org/files/2013%20Conference%20Registration%20Form%282%29.pdf>

Full Conference Registration includes:

ASHA Keynote Sessions on October 10 and 11

Admission to all professional development sessions

Admission to poster sessions and roundtable sessions

President's Welcome Reception and Awards Ceremony on October 9

Admission to the Exhibit Hall on October 9 and 10

Networking Reception and Silent Auction on October 10

Hotel/Venue – *Hotel room block closes September 13th!*

Hilton Myrtle Beach Resort 10000 Beach Club Drive

Myrtle Beach, South Carolina, 29572-5304, USA

\$118 single/double – until September 13th

1-800-876-0010 (request ASHA group rate) Please reserve by September 13, 2013 to take advantage of ASHA's discount rates.

[Click here to reserve online!](#)

Questions?

Please don't hesitate to contact us at 703-506-7675 or info@ashaweb.org. More information, including the [full conference schedule](#), is available at www.ashaweb.org.

See you in Myrtle Beach next month!