



Why Sponsor?

Sponsorship positions your company as an industry leader. It enhances your marketing programs, since sponsors are included in conference promotions to international trade media, eBlasts to OEMs, tier suppliers, and previous conference attendees, and on the worldwide web. Sponsorship also helps us underwrite the cost of providing automotive OEMs free admittance to the event. Sponsoring organizations receive numerous additional benefits, including greater visibility for their products and services at the world's leading automotive composites forum.

Who Should Sponsor?

✱ Molders/Component Suppliers ✱ Resin Suppliers ✱ Pre-Preg & Semi-Preg Suppliers ✱ Machinery OEMs ✱ Analysis / Testing Companies ✱ Reinforcement /Additive Suppliers ✱ Consultants.

Sponsorship Options

Student Poster Competition Sponsor: \$5,000 USD

- One full-page, four-color ad in the Conference Program Guide.
- Mention in two press releases promoting competition & announcing winning teams.
- Four passes to conference (\$1,900 USD value) for employees or key customers & opportunity for company representative to present awards to winning students on stage at conference.
- Name/logo on plaques, signage, & other promotional materials.

Premier Sponsor: \$4,500 USD

- Four passes to conference (\$1,900 USD value) for employees or key customers.
- One half-page, four-color ad in the Conference Program Guide.
- Mention of company name in promotions, press releases, & other communications prior to, at, and after the conference.
- Inclusion of up to 3 pieces of sponsor literature in registration packet given to all attendees.
- Preferred location for tabletop display, if purchased separately (*see below*).

Associate Sponsor: \$2,300 USD

- Two passes to conference (\$950 USD value).
- One quarter-page, four-color ad in the Conference Program Guide.
- Mention of company name in promotions, press releases, signage, & other communications prior to, at, and after the conference..
- Inclusion of up to 2 pieces of sponsor literature in registration packet given to all attendees.

Exhibitor: \$500 USD for Sponsors; \$1,500 USD for Non-Sponsors

- Exhibit space is limited, so floor space for tabletop or popup displays will initially be reserved for Premier (for display widths up to 15 ft / 4.6 m) & Associate (for display widths up to 10 ft / 3.0 m) sponsors at an additional cost of \$500 USD.
- After July 15, exhibit space, if available, will be open to non-sponsors at a cost of \$1,500 USD (for display widths up to 10 ft / 3.0 m).
- One pass to conference (\$475 USD value) & inclusion of 1 piece of sponsor literature in registration packet.

For Conference Sponsorship Information, Please Contact:

Teri Chouinard of Intuit Group
teri@intuitgroup.com

For additional information on the Automotive Composites Conference, visit the Automotive Division's website at
www.speautomotive.com/comp.htm

Or contact Pat Levine at: +1.248.244.8993
 or spe_automotive_detroit@speautomotive.com

Or write SPE Automotive Division, 1800 Crooks Road, Troy, MI 48084 USA.



Sponsorship Options (continued)

Lunch Sponsor (3 available): \$4,500 USD

- Ideal for non-exhibiting companies; includes 2 passes to entire event, plus...
- Upgrade to full-page, four-color ad in Conference Program Guide
- Full-page ad will also be inserted in clear plastic frames and used as Serving & Dining Table Signage during meal.
- Inclusion of up to 3 pieces of sponsor literature in registration packet given to all attendees.

Cocktail Reception Sponsor (2 available): \$4,500 USD

- Ideal for non-exhibiting companies; includes 2 passes to entire event and 20 passes to reception for customers and employees, plus...
- Upgrade to full-page, four-color ad in Conference Program Guide
- Full-page ad will also be inserted in clear plastic frames and used as Serving Table Signage during meal.
- Inclusion of up to 3 pieces of sponsor literature in registration packet given to all attendees.
- Option for sponsor representative to give short (5 min) opening remarks to open reception.

Breakfast Sponsor (3 available): \$3,500 USD

- Ideal for non-exhibiting companies; includes 2 passes to entire event, plus...
- Upgrade to full-page, four-color ad in Conference Program Guide
- Full-page version of ad will also be inserted in clear plastic frames and used as Serving Table Signage during meal.
- Inclusion of up to 2 pieces of sponsor literature in registration packet given to all attendees.

Coffee Break Sponsor (6 available): \$2,500 USD

- Ideal for non-exhibiting companies; includes 1 pass to entire event, plus...
- Upgrade to half-page, four-color ad in Conference Program Guide
- Full-page version of ad will also be inserted in clear plastic frames and used as Serving Table Signage during meal.
- Inclusion of up to 2 pieces of sponsor literature in registration packet given to all attendees.

Advertising-Only & Other Sponsorship Options:

- Ad space in the Conference Program Guide is available alone or as a sponsorship upgrade. To upgrade, pay the difference between ad size at your sponsorship level and size you wish to have. Special rates are available for premier positions (inside front and back covers, center-page spread, and trifold schedule page. All ads are four-color. Rates are: ☼ Full page = \$2300 USD ☼ Half page = \$1,500 USD ☼ Quarter page = \$950 USD
- Other sponsorship options are also available. Please call Peggy Malnati (+1.248.592.0765) to discuss options such as: ☼ Conference Registration Totebags with company logo (1 color) = \$1500 USD ☼ Conference Notepads with company logo (1 or 2 colors) = \$1000 USD ☼ Conference Pens with company logo (1 color – limited palette) = \$1000 USD

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