ATTACHMENTS: 1. SPE Logo. 2. Equiplast Logo. 3. Barcelona Waterfront.

<u>Contact at SPE:</u> Lesley Kyle, + 1-203-740-5452, <u>lskyle@4spe.org</u> <u>Press contact:</u> Bob Martino, + 1-914-478-0754, <u>bob@martinocommunications.com</u>

For Immediate Release

SPE WILL CO-LOCATE FIRST EUROTEC[™] CONFERENCE WITH SPAIN'S EQUIPLAST SHOW, CHANGING DATE OF EVENT BY ONE MONTH

EUROTEC 2011 Is Now Scheduled for November 14-15, 2011 in Barcelona

NEWTOWN, CT, U.S.A., November 16, 2010: The Society of Plastics Engineers (SPE) has reached an agreement with trade show organizer Fira de Barcelona to co-locate the first SPE EUROTECTM plastics technical conference with next year's Equiplast exposition in Barcelona, it was announced today by SPE.

Originally scheduled for October 2011, EUROTEC will now take place on November 14-15, 2011, the first two days of the five-day Equiplast show, at Barcelona's Gran Via Exhibition Center.

EUROTEC will be a broad-based, high-quality technical conference like SPE's renowned ANTEC® annual conference held in North America. There will be several hundred original, peer-reviewed presentations on new developments in these fields of plastics technology: Automotive & Transportation; Engineering Properties and Structure; Extrusion for Flexible & Rigid Packaging; Failure Analysis and Prevention; Product and Engineering Design; Medical Devices; Mold Design & Rapid Tooling; Bioplastics; and Colors and Additives.

For information on submitting presentations, or to download a brochure on event sponsorships, visit <u>www.4spe.org/spe-eurotec-conference</u>.

More information on SPE EUROTEC is available from the technical program co-chairs: Bernhard Peters, <u>b.peters@online.de</u>, +49-2392-01-47-83; or Dominique Duriez, <u>domduriez@live.fr</u>, +33-6-08-00-44-33. Or contact SPE's senior event manager Lesley Kyle, <u>lskyle@4spe.org</u>, +1-203-740-5452.

Equiplast is a triennial exposition. In 2008 it was held in conjunction with two other shows for the applied chemical industries. The three events attracted 55,000 visitors. Visit www.equiplast.com.

###

THE SOCIETY OF PLASTICS ENGINEERS (SPE) is the premier source of peer-reviewed technical information for plastics professionals. Founded in 1942, SPE takes action every day to help companies in the plastics industry succeed by spreading knowledge, strengthening skills, and promoting plastics. Employing these vital strategies, SPE has helped the plastics industry

thrive for over 60 years. SPE has become the recognized medium of communication among scientists, engineers, and technical personnel engaged in the development, conversion, and application of plastics. For more information, please visit <u>www.4spe.org</u>.