

SPONSORSHIP OPPORTUNITIES



# EUROTEC™ 2011 CONFERENCE



Align Your Organization with  
the Most Prestigious Global  
Society in the Plastics Industry

BARCELONA, SPAIN

14 - 15 NOVEMBER

In conjunction with



**Society of  
Plastics  
Engineers  
Europe**

[www.4spe.org/spe-eurotec-conference](http://www.4spe.org/spe-eurotec-conference)

EUROTEC™ is a comprehensive technical conference for plastics. Produced by the Society of Plastics Engineers (producers of ANTEC®), it will provide cutting-edge technical information on a variety of topics relevant to today's global plastics industry.



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**EQUIPLAST**  
Salón Internacional del Plástico y Caucho

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### WHAT IS EUROTEC™ ?

The inaugural EUROTEC Conference will co-locate with the 2011 Equiplast exposition in Barcelona at the Gran Via Exhibition Center. EUROTEC will take place on November 14-15, 2011, the first two days of the five-day Equiplast show.

EUROTEC will be a broad-based, high-quality technical conference like SPE's renowned ANTEC® annual conference held in North America. There will be several hundred original, peer-reviewed presentations on new developments in these fields of plastics technology:

- Automotive & Transportation
- Engineering Properties and Structure
- Extrusion for Flexible & Rigid Packaging
- Failure Analysis and Prevention
- Product and Engineering Design
- Medical Devices
- Mold Design & Rapid Tooling
- Bioplastics
- Colors and Additives.

Presentations will be conducted in parallel tracks over two days; each will be 30 minutes long. The conference will be conducted in English with simultaneous translation available. Prospective presenters should submit abstracts before March 1, 2011 and papers by June 1, 2011. Abstracts can be submitted online at <http://www.4spe.org/spe-eurotec-conference>. The papers will be published in the conference proceedings and in SPE's online technical library.

Sponsorship opportunities are available.

Visit the website, <http://www.4spe.org/spe-eurotec-conference>, for further details.



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### SILVER SPONSOR

Premium visibility  
featuring your company  
as a sponsor of  
this premier event!

**Benefits include:**

- Recognition of your company in advance and final conference programs
- Recognition in all print and electronic event advertisements
- Editorial and press coverage in *Plastics Engineering* magazine
- Acknowledgement on the conference website and link to your company's website
- Signage/visual effects featuring your company name and logo

**Exclusive conference silver sponsorship:**

**€50,000**

### BRONZE SPONSOR

Premium visibility  
featuring your company  
as one of the sponsors  
of this premier event!

**Benefits include:**

- Recognition of your company in advance and final conference programs
- Recognition in certain print and electronic event advertisements
- Editorial and press coverage in *Plastics Engineering* magazine
- Acknowledgement on the conference website and link to your company's website
- Signage/visual effects featuring your company name and logo

**Exclusive conference bronze sponsorship:**

**€25,000**

### COCKTAIL RECEPTION

Enjoy **prime visibility** at this  
opening networking event!  
Over 500 conference and  
exhibitor attendees projected.

**Benefits include:**

- Exclusive or co-sponsorship
- Recognition of your company in advance and final conference programs
- Editorial coverage in *Plastics Engineering* magazine
- Acknowledgement on the conference website
- Signage/visual effects featuring your company name and logo

**Sponsorship cost:**

**€4,000, limited to 5 sponsors (first come, first served)**

**Exclusive sponsorship:**

**€20,000**

**\*Beverages and hors d'oeuvres will be provided.**



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### PLENARY SESSIONS

Leading industry speakers will address attendees during these **keynote sessions**. Over 500 attendees projected!

**Benefits include:**

- Exclusive or co-sponsorship
- Recognition of your company in advance and final conference programs
- Editorial coverage in *Plastics Engineering* magazine
- Acknowledgement on the conference website
- Announcement of your company's name during the event
- Signage/visual effects featuring your company name and logo
- Two (2) complimentary full-conference registrations (for exclusive sponsors only)

**Sponsorship cost:** €1,000, limited to 2 sponsors per session  
(first come, first served)

**Exclusive sponsorship:** €2,000

### BADGE LANYARDS

Put your company's logo on the lanyards that will be attached to each attendee's event badge!

**Benefits include:**

- Exclusive sponsorship
- Visibility to conference attendees

**Exclusive sponsorship cost:** €2,000

**Projected distribution:** All attendees

**SOLD!**

### CONFERENCE PROCEEDINGS ON CD-ROM

Associate your company's name and logo with technical excellence!

The proceedings are a collection of the conference papers that will be presented at EUROTEC. Your company's name and logo will be featured prominently in the jewel case artwork and on the splash screen of the CD-ROM.

**Benefits include:**

- Exclusive or co-sponsorship
- Recognition of your company in advance and final conference programs
- Acknowledgement on the conference website
- Company name and logo included in the jewel case artwork and splash screen
- Two (2) complimentary copies of the proceedings on CD-ROM
- Discounted pricing on additional copies of the proceedings

**Sponsorship cost:** €1,000, limited to 3 sponsors (first come, first served)

**Exclusive sponsorship:** €3,000

**Projected distribution:** 500+

**SOLD!**



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## COFFEE BREAKS

Host morning or afternoon coffee for attendees. You may display signs bearing your company logo adjacent to the coffee area.

**Benefits include:**

- Exclusive or co-sponsorship
- Recognition of your company in advance and final conference programs
- Acknowledgement on conference website
- Signage featuring your company name and logo

<b>Sponsorship cost:</b>	<b>€500 each, limited to 4 sponsors per day</b>
<b>Exclusive sponsorship cost:</b>	<b>€2,000 per day</b>
<b>Projected distribution:</b>	<b>Available to all attendees</b>

Are you interested in a customized proposal? Please contact us!

**To learn more and reserve your opportunity, contact SPE at the following location:**

**Lesley Kyle**  
**Senior Event Manager, SPE**  
**Phone: +1 203-740-5452**  
**Email: [lskyle@4spe.org](mailto:lskyle@4spe.org)**

Sponsorships are reserved on a first come, first served basis. A fifty percent (50%) deposit is due to the Society of Plastics Engineers at the time of the reservation. Full payment is due by June 1, 2011. Refunds are available until June 1, 2011. No refunds will be made after June 1, 2011.

**Other SPE sponsorship opportunities are available!**



# ANTEC 2011

**1-5 MAY | Boston, Massachusetts USA**

Hynes Convention Center and  
Boston Marriott Copley  
Place Hotel

**Visit the website for more information:**  
**[www.antec.ws](http://www.antec.ws)**



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**Society of Plastics Engineers**

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Newtown, CT 06470

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