

Make a lasting impression on child and family experts.

Sponsor a food function, item, or special event at the 2012 CWLA national conference.

For more information contact Karen Dunn at kdunn@cwla.org or 202-688-4157

or Terri Braxton at tbraxton@cwla.org or 202-688-4164.

DIAMOND SPONSOR (\$50,000)

- Exclusive sponsor of the Sunday or Monday evening Welcome Reception in the Exhibit Hall (special logo and name billing in the final program and signage)
- Exclusive sponsor of a Super Session
- Exclusive sponsor of a Pre-conference Institute
- Logo placement on the cover of the conference final program
- Opportunity for brief remarks at a General Session
- Opportunity for brief remarks at the Sunday or Monday evening Welcome Reception
- Acknowledgement from the podium during the sponsored Super Session
- Acknowledgement from the podium during the sponsored Pre-conference Institute
- Complimentary double exhibit space
- Full page full color ad space in the conference registration and final programs - inside front cover or back cover
- Exclusive ad for conference eblast to 6,000 prospective attendees
- Complimentary registration for up to six attendees
- Unlimited use of the post-conference attendee mailing list
- Prominent logo placement on home page of www.cwla.org until 30 days after completion of conference
- Prominent placement on the virtual exhibit hall at www.cwla.org
- Logo on the conference tote bag
- Logo on conference flash drive and/or lanyard with data pre-load
- Prime real estate on conference t-shirt
- Tote bag insert

PLATINUM SPONSOR (\$30,000)

- Exclusive sponsor of a Breakfast or Lunch in the Exhibit Hall (special logo and name billing in the final program and signage)
- Exclusive sponsor of the Advocacy Day shuttles with signage
- Opportunity to place promotion material on each seat on the shuttle buses
- Opportunity for brief remarks at the sponsored Breakfast or Lunch
- Acknowledgement from the podium during a General Session
- Complimentary double exhibit space
- Full page full color ad space in the conference registration and final programs
- Complimentary registration for up to four attendees
- Unlimited use of the post-conference attendee mailing list
- Prominent placement on the virtual exhibit hall at www.cwla.org
- Prominent real estate on conference t-shirt
- Logo on conference flash drive and/or lanyard with data pre-load
- Tote bag insert

GOLD SPONSOR (\$20,000)

- Exclusive sponsor of a Breakfast or Lunch in the Exhibit Hall or the Wednesday Boxed Lunches (special logo and name billing in the final program and signage)
- Sponsor of Speed Networking
- Opportunity for brief remarks at the sponsored Breakfast or Lunch
- Acknowledgement from the podium at Speed Networking
- Acknowledgement from the podium during a General Session
- One complimentary exhibit booth
- Full page full color ad space in the conference registration and final programs

- Complimentary registration for up to three attendees
- Unlimited use of the post-conference attendee mailing list
- Prominent placement on the virtual exhibit hall at www.cwla.org
- Prominent real estate on conference t-shirt
- Logo on conference flash drive and/or lanyard with data pre-load
- Tote bag insert

SILVER SPONSOR (\$10,000)

- Exclusive sponsor of a Snack Break in the exhibit hall or a conference Workshop (special logo and name billing in the final program and signage)
- Acknowledgement from the podium during the sponsored Snack Break or Workshop
- One complimentary exhibit booth
- Half page full color ad space in the conference registration and final programs
- Complimentary registration for two attendees
- Unlimited use of the post-conference attendee mailing list
- Prominent placement on the virtual exhibit hall at www.cwla.org
- Logo on conference t-shirt
- Tote bag insert

BRONZE SPONSOR (\$5,000)

- Exclusive sponsor of a Snack Break in the exhibit hall or a conference Workshop (special logo and name billing in the final program and signage)
- Half page full color ad space in the conference registration and final programs
- Complimentary registration for one attendee
- Unlimited use of the post-conference attendee mailing list
- Logo on conference t-shirt
- Prominent placement on the virtual exhibit hall at www.cwla.org