



Keynote – 8:30 AM: Navigating the Economic Landscape: Insights and Impacts for Technology Professionals

Taylor St. Germaine

In this session, an expert economist from ITR Economics will provide a comprehensive analysis of current and future economic trends and their direct impact on the technology sector. Attendees will gain critical insights into short – long term forecasts, understand how shifts in inflation, interest rates, and taxes could influence business decisions, and explore actionable strategies to navigate various phases of the business cycle. This session will equip you with the knowledge to anticipate changes, leverage key economic indicators, and align your business objectives with emerging opportunities.

Learning Objectives:

- Understand U.S. and global economic forecasts and their implications for the technology industry.
- Identify key business cycle phases and their relevance to your organization.
- Recognize leading economic indicators essential for strategic decision – making,
- Gain insights into considering inflation, interest rates, and tax changes as they relate to your business.